

BENEFITS GUIDE



You are contemplating listing your pond/lake with FishMySpot but may still have questions. This Benefits Guide will provide you with everything you need to make an informed decision.

WHY JOIN FISHMYSPOT?

Our mission is to connect families with unique fishing experiences, the community and each other. Our goal is to provide private ponds/lakes for parents and grandparents to get their children outside and engaged with nature. So here is why you should share your pond with FishMySpot!

Get Paid. You get paid each time your pond is fished! During the listing process we provide suggested rental rates based on your pond acreage, but you know your pond and community best, so you're in full control of the pricing. Simply type over the rates during the listing process to reset the rate. Your profit is 70% of the rental fee and for add-on experiences your profit is 80% of the rental fee. We will send a check each month with your earnings.

Complete Control. You have complete control when it comes to sharing your pond/lake. You dictate the days and hours of when your pond is available during the week. If you would like to build in rest days, we will honor your request. If you want to keep your pond open 24/7, that is acceptable as long as there is adequate lighting for night fishing. Additionally, you can require anglers to catch and release the fish or they can keep a certain size/ type of fish. Lastly, you can enhance the experience for our anglers and families by providing additional experience such as:

- Non-motorized boat such as a canoe or kayak**
- Motorized boat (Please contact an account manager)**
- Pavilion with a picnic table
- Lawn Chairs
- Grill
- Provide lunch
- Overnight stay (bed and breakfast)
- Fishing gear! (fishing poles, lure, etc.)

You do not have to add features to your listing. The above list are ideas to enhance angler's experiences so they leave positive reviews/ posts about your amazing property.

**If a boat is available, life jackets must be provided.

Insurance. Safety is a priority for both our pond owners and anglers. We cover your property under a \$1M general liability insurance policy through Philadelphia Insurance Company. After our Service Agreement is signed, it takes 2 - 3 business days to add you to our policy. Plus our anglers agree to a terms and conditions prior to stepping foot on your property. Should an angler not abide by your requirements, we will ban them from our network.

Tax Benefits. When you share your pond up with FishMySpot, your pond is now an income producing asset. Therefore, you earn tax benefits based on the percentage of times your pond is fished. For example, if your pond is fished 1/3 of the year, then you should be able to write-off 1/3 of pond maintenance, landscaping, fish stocking, possibly property tax per year.

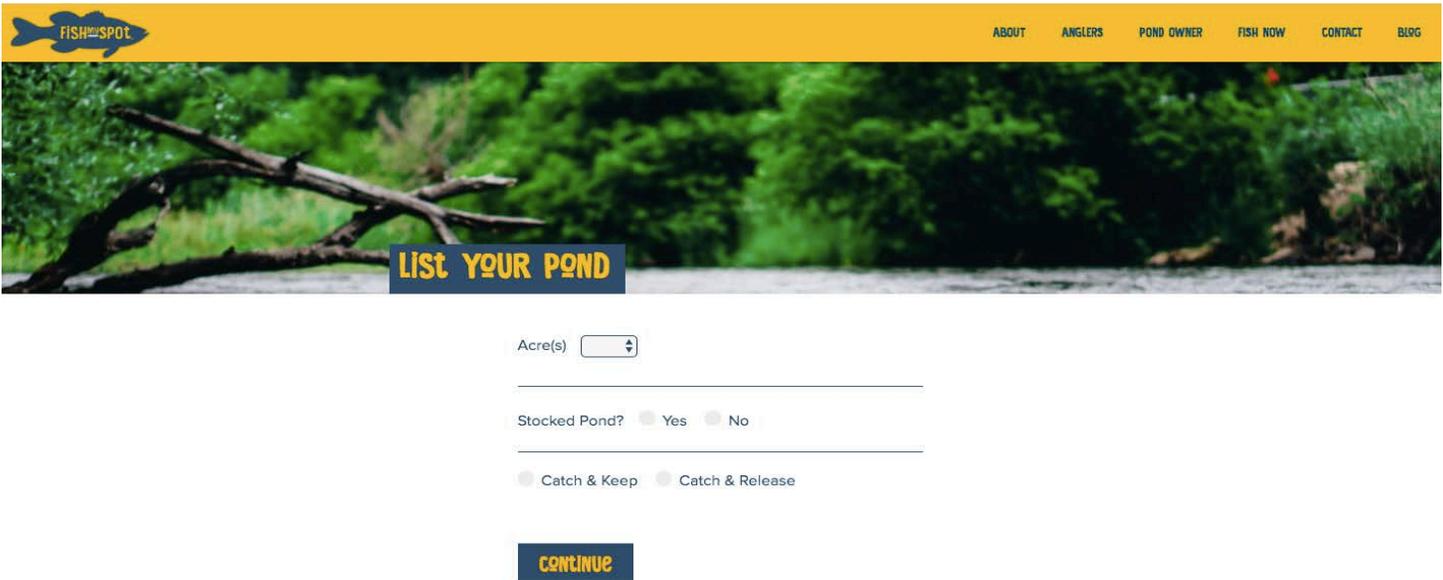
Booking: We cover the entire booking process from start to finish. Our anglers reserve your spot on our website, and you receive an e-mail with the date, time, and angler information before they step foot on your property.

Marketing: We cover the marketing for your pond that includes yard signs. If you want to earn more money, we have suggestions that can help. You will receive that information in our Getting Started Guide after you list your pond.

Additional Resources. We have an array of resources to assist you. Call or e-mail if you want additional information on local pond maintenance companies, fish hatcheries, or landscape.

ARE YOU READY TO LIST?

Visit <https://www.fishmyspot.com/list-my-spot> and fill in the your information. Photos of your pond will be helpful in creating the design and description of your pond for our website.



The screenshot shows the Fish My Spot website interface. At the top, there is a yellow navigation bar with the Fish My Spot logo on the left and menu items: ABOUT, ANGLERS, POND OWNER, FISH NOW, CONTACT, and BLOG. Below the navigation bar is a large image of a pond with a fallen log in the foreground. A dark blue button with the text 'LIST YOUR POND' is overlaid on the image. Below the image is a form with the following fields:

- Acre(s)
- Stocked Pond? Yes No
- Catch & Keep Catch & Release
- A dark blue button with the text 'CONTINUE' in yellow.

Once you've completed the listing process, our Service Agreement will be drafted and e-mailed for an electronic signature. If there is anything you believe needs to be changed or added, please communicate with us.

SUPPORT

Reporting Problems/Issues. We are here for you to answer any questions you may have or to report any problems or issues that may arise. Contact your account manager or reach us via email at info@fishmyspot.com or by phone at 1-844-4GO-FISH (46-3474).

**"THE FAMILY THAT CAME TO FISH YESTERDAY
WAS ADORABLE! I LOVED SEEING THE
EXCITEMENT OF THE LITTLE BOY WHEN HE
CAUGHT A LARGE MOUTH BASS. MADE MY
DAY! I'M LOVING THIS!"**

POND OWNER PATTY C.

